



TECH-ACCESS

**CONNECT.
TRANSFORM.
GROW.**

28 – 30 March 2022

Kigali, Rwanda

Radisson Blu Hotel & Convention Centre

www.afri-access.africa

Tech-Access Rwanda brought to you by Afri-Access, the first event in a series of encounters attracting Investment in Africa.

An exclusive opportunity on a first-come first-served basis for companies and investors to meet, connect, grow and transform your business.

CONNECT. INVEST. GROW

The African continent is poised for growth given the policies and reforms that have been implemented in recent years. Current policies and agreements promise significant gains, including economic diversification, structural transformation, technological development and job creation. Forecasts with regards to the new policies and reforms predict \$1,2 billion consumer market spend for African businesses and \$4 trillion in estimated private and business to business spend along with 13 million to 16 million new jobs. The World Bank predicts that by 2035 the volume of total exports of manufactured goods will increase by 29%, whilst intra-Africa manufacturing trade climbs to 110% and manufacturing exports to the rest of the world rise 46%.

Tech-Access Rwanda will showcase Rwandan businesses in the technology sector looking for growth across borders and internationally. The engagement and interaction with African and International investors and partners will provide a business platform for funding, access to markets and mentorships that will ensure future success & sustainability for these established businesses.

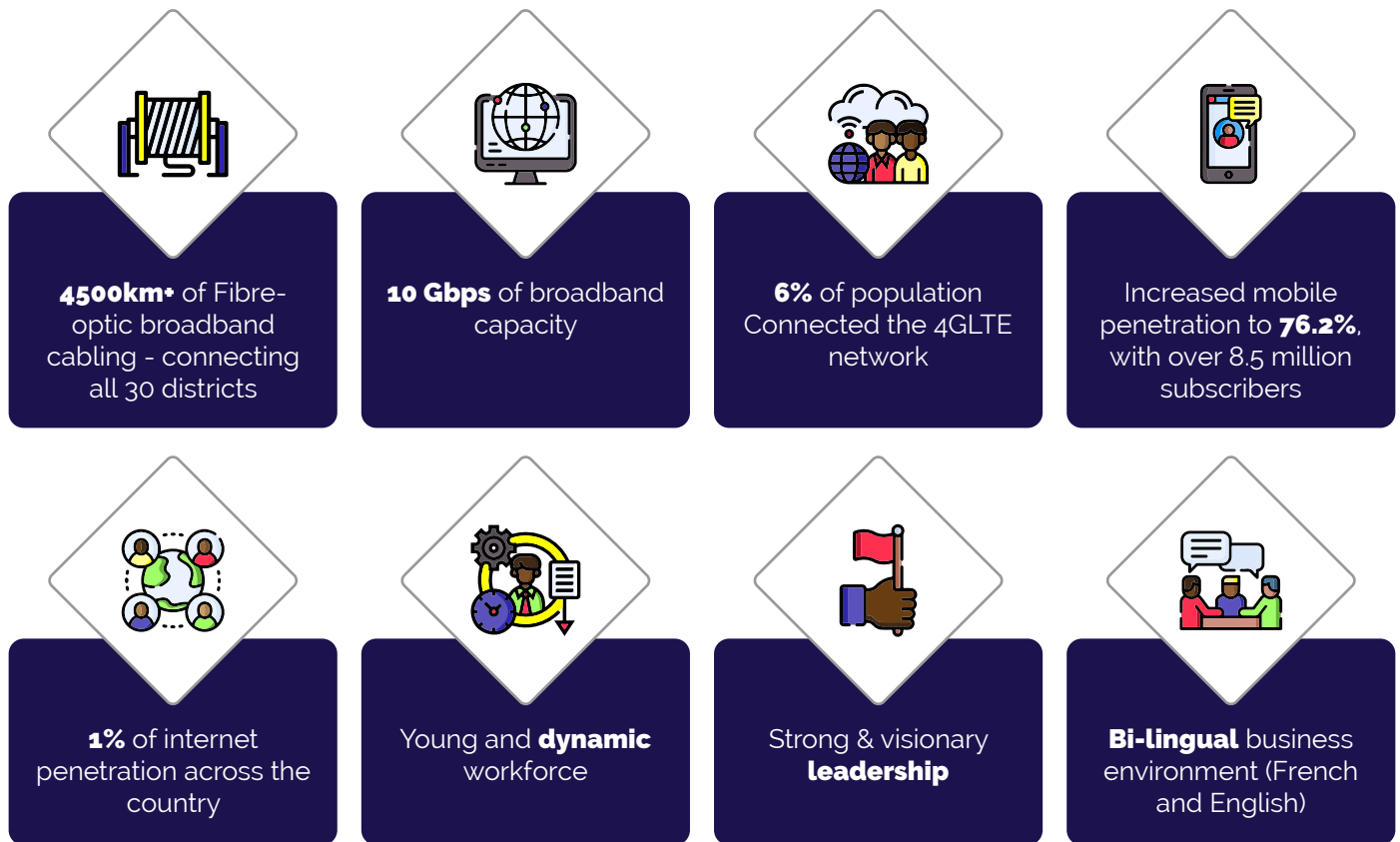
WHY RWANDA?

Rwanda continues to be one of the fastest growing African countries in ICT and there are several avenues for growth for the ICT sector – from e-commerce and e-services, mobile technologies, applications development and automation to becoming a regional center for the training of top quality ICT professionals and research. A robust ICT industry can create wealth, jobs and entrepreneurs.

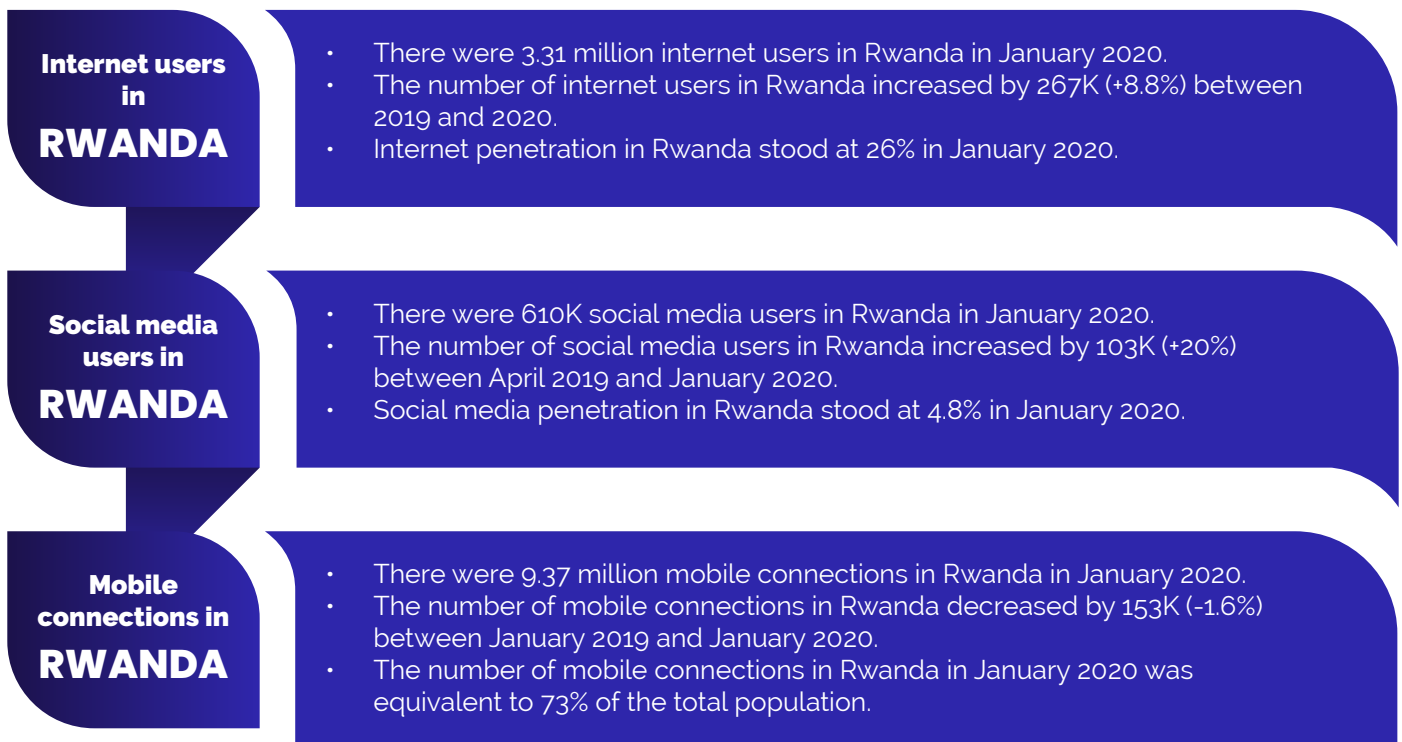
The Information and Communication Technology grew by 29% in 2020. ICT sector was one of the few sectors that registered a positive trend in the past year, owing to the Covid-19 pandemic.

Gross Domestic Product (GDP) at current market prices of ICT activities was estimated to be \$2,2mil compared to \$1.8mil in the previous year. Rwanda's telecommunication firms are expecting 20% (year on year) growth in revenue driven by demand of services in 2020.

RWANDA'S ICT COMPETITIVE ADVANTAGE IN CURRENT LANDSCAPE



Consequently, different sectors especially Financial Institutions and Utilities are increasingly digitizing and mobilizing their products and services, reducing costs and providing compelling new experiences for consumers.



**Source: <https://datareportal.com/reports?tag=Digital+2020> | <https://www.intracen.org/publications/Opportunities-for-Youth-Employment-AfCFTA/> Foresight Africa 2021 | <https://www.visitrwanda.com/investment-opportunities/ict/> | AllAfrica.com

PARTICIPATING IN TECH-ACCESS RWANDA

Valuable encounters that lead to sustainable business partnerships.

- One-on-one business meetings that lead to sustainable business partnerships.
- Curated encounters based on your specific needs.
- Focused platform to ensure investors are able to meet established technology companies from Rwanda
- Educational sessions to ensure you keep up to date with International & Continental Trends
- Networking Opportunities
- Expose your company to a group of targeted international investors

FORMAT: 28 MARCH – 30 MARCH

**DAY
01**

- Opening forum
- Networking lunch
- Afternoon of matched meetings
- Welcome networking event

**DAY
02**

- Full day of matched meetings
- Networking lunch
- Late afternoon city tour

**DAY
03**

- Half day of matched meetings
- Networking lunch
- Closing networking function

TABLE TOP PACKAGE

(\$,5420 Incl. TAX and digital registration fee)

- 1 x Table
- Table branding
- Tea and coffee
- Networking lunch
- 12 Dedicated one-on-one meetings over 3 days
- Access to the matchmaking programme
- Access to the opening forum
- Access to the welcome networking event
- Listing on the Afri-Access website
- Exposure on Afri-Access social media platforms
- Listing in the Tech-Access Visitor Catalogue

**AFRI-ACCESS A SERIES
OF ENCOUNTERS
ATTRACTING
INVESTMENT IN
AFRICA.**

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