



AGRI-ACCESS

**CONNECT.
TRANSFORM.
GROW.**

**RX Africa in the business of
connecting African businesses**

5 - 7 September 2022

Cote d'Ivoire

www.afri-access.africa

CONNECT. INVEST. GROW

Agri-Access Cote d'Ivoire brought to you by Afri-Access, the second event in a series of encounters attracting Investment in Africa.

An exclusive opportunity on a first-come first-served basis for companies and investors to meet, connect, grow and transform your business.

The agricultural socio-economic paths that trace stories of innovation across Africa is boldly carried by a collective effort to effectively respond to the increase in population, climate change, and the deterioration of the soils in Africa. Precisely in West Africa, the tracks have paved 35% of the region's gross domestic product (GDP), further accounting for 60% of the populations' employment rate. Though this is significant, the agricultural disposition does come with sustainability issues.

WHY COTE D'IVOIRE?

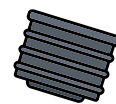
Particularly in Côte d'Ivoire, Agri-Access is geared towards showcasing the collective efforts that are made by key agricultural stakeholders in cultivating opportunities that increase the awareness of sustainable practices, investment opportunities, available technologies, and the nutritional impact of agricultural products across different contact points. For RX Africa, reaching equitable market access for farmers and agri-contributors is a target that redefines the evolution of infrastructural innovations and knowledge development within the sector.



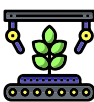
world's **first producer** of cocoa and cashew



the **fifth largest producer** of palm oil



seventh-largest producer of natural rubber



40% of export earnings are derived from forms of **production, 60%** of that is **agricultural products**



with **63.7%** of the area, **yam** is the most widely cultivated non-cereal food crop. It feeds **2/3** of the Ivorian population



paddy rice shows an increase in yield while the growth rate of agricultural value-added is **4%** from rice cultivation

AGRICULTURAL ZONES:

- Côte d'Ivoire has over 32 million hectares, and of that, approximately 20.6 million (64%) is agricultural land. Approximately 17.7 million ha of the total agricultural land is under permanent crop or pasture production, and the remaining 2.9 million ha is under arable cropping systems.
- There are four broad agro-climatic zones in Côte d'Ivoire: the Sudan savannah (900-1,400 mm precipitation annually), the Guinea savannah (1,000-1,500 mm), the Western semi-mountainous forest zone (1,200 - 1,600 mm+) and the forest zone (1,200-1,600 mm+).
- 85 Million hectares of degraded and deforested land on the continent have been committed for restoration through the application of the restoration opportunities assessment methodology by 2030.

SUSTAINABLE AGRICULTURE:

- Côte d'Ivoire is involved in a multi-country effort coordinated by the World Bank to develop a national climate-smart agriculture investment plan (CSAIP).
- Supporting practices for a triple win in the sector involves sustainability, resilience and lower emissions. This effectively happens through Climate-smart agriculture leads to sustainably increases in productivity and income; strengthens resilience in context to climate change and variability, and reduces gas emissions and carbon storage on farmlands.
- The country is among 25 African States that received support from NEPAD for climate change response. Small-holder farmers received training in Climate-Smart Agriculture (CSA) practices and aquaculture.
- There is an emphasis on knowledge transfer, learning processes, and transformation of farmers' practices which involve collaborative strategies to improve living standards in Côte d'Ivoire.

Agri-Access intends to exhibit the trade and technical exchanges through fully inclusive and responsible agricultural measures. In order to fully reap Côte d'Ivoire's agricultural potential, significant investment has to be made towards issues of food safety, anti-waste programmes, animal welfare, plant protection, fresh quality produce, and other agricultural factors.

Agri-Access realises that agricultural mechanization can be positioned as a vehicle for positive rural transformation. Targeted investment in these areas will catapult agricultural innovation systems and maximize the ability to scale cost-effectively within the sector. In hindsight, with the erosion of credit facilities and programs in Côte d'Ivoire, the agricultural sector, essentially the farmers, are deprived of investing in technologies and processes that address issues of hidden hunger (micronutrient deficiencies), soil fertility and the protection of the environment.

Agri-Access is intentional and strategic about shining the spotlight on areas of significant influence for agricultural development across the investment value chain. This is precisely targeted in areas with direct leverage and pronounced return on investment, such as the input factors, infrastructure development and market access.

FORMAT: 5 SEPTEMBER - 7 SEPTEMBER 2022

DAY 01

- Opening forum
- Networking lunch
- Afternoon of matched meetings
- Welcome networking event

DAY 02

- Full day of matched meetings
- Networking lunch
- Late afternoon city tour

DAY 03

- Half day of matched meetings
- Networking lunch
- Closing networking function

PARTICIPATING IN AGRI-ACCESS COTE D'IVOIRE

TABLE TOP PACKAGE

Valuable encounters that lead to sustainable business partnerships.

(\$,5420 Incl. TAX and digital registration fee)

- One-on-one business meetings that lead to sustainable business partnerships.
- Curated encounters based on your specific needs.
- Focused platform to ensure investors are able to meet established technology companies from Rwanda
- Educational sessions to ensure you keep up to date with International & Continental Trends
- Networking Opportunities
- Expose your company to a group of targeted international investors

- 1 x Table
- Table branding
- Tea and coffee
- Networking lunch
- 30 Dedicated one-on-one meetings over 3 days
- Access to the matchmaking programme
- Access to the opening forum
- Access to the welcome networking event
- Listing on the Afri-Access website
- Exposure on Afri-Access social media platforms
- Listing in the Agri-Access Visitor Catalogue

Built by



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